



Van Buren County Local Food & Farm Guide

Information for Growers and Business Sponsors

Advertise your farm, farm market, or business that supports local food!

The NEW Van Buren County Local Food & Farm Guide will be available to the public in spring 2015. It will include listings for locally grown food and farm products from local business sponsors. We expect distribution of over 7,000 copies to local venues including farms, businesses, organizations, tourist bureaus, trade shows and regional events.

The guide will be designed and distributed by the Van Buren Conservation District. It is a multi-page 5 ½" x 8 ½" full color booklet featuring a centerfold 8 ½" x 11" map of advertiser locations in Van Buren County. We will also publish the guide electronically through the Van Buren Conservation District website including an interactive Google map.

Van Buren County Local Food & Farm Guide Advertise your farm today!

For more information, please contact:

Van Buren Conservation District
1035 E. Michigan Ave
Paw Paw, MI 49079
(269)657-4030 ext. 5

E-mail: alison.brucks@mi.nacdnet.net

**Information is also available online at
www.VanBurenCD.org**

To be listed in the 2015 Van Buren County Local Food Guide, please complete the form on the reverse side and return with payment to the Van Buren Conservation District by **February 13, 2015** for current prices, no later than **February 27, 2015** late submission price.





Van Buren County Local Food & Farm Guide Advertising Registration Form

Please submit by **February 13, 2015** for current prices,
no later than February 27, 2015 for late submission prices.

Basic Information Advertisement Options

Farm or Business Name

Primary Contact Name

Daytime Telephone

E-Mail address

Website

Billing Address City State Zip

Address City State Zip
Physical address of market, farm or business (if different)

- Check here if you have **never** advertised in the Van Buren County Local Food and Farm Guide. Please make note of the exact location of your farm on a map or give very descriptive directions.
- Check here if information in your ad **remains the same** as the 2014 ad for the Local Food and Farm Guide.
- Check here if **information has changed since 2014**. If information has changed please note changes. If information has changed in a graphic ad, a new .jpeg or .pdf file needs to be submitted to the Conservation District.

Additional Information (for Detailed Listings only)

Store/farm/market hours or season

Type of farm or market, or type of products sold

Directions (ex: 1/2 mi. E. of Paw Paw on Red Arrow Highway)

Please provide a short description of your farm, market or business (**50 words or less**), and attached it to your registration form and provide an exact location on a map.

- Basic Listing (text only): \$30 or \$45 late submission**
Listing includes farm, market or business name and address as well as phone number, email and website listing on an interior page of the guide.
- *Detailed Listing (text only): \$65 or \$95 late submission**
Listing includes Basic Listing information plus hours, products sold/type of farm or market, directions and a brief description (50 words or less) of your farm, market or business on an interior page of the guide. Plus placement on the centerfold map.
- *Interior Ad (graphic ad)**
A full color advertisement listed on an interior page of the guide. Plus placement on the centerfold map.
- Full Page: 5 1/2" x 8 1/2" \$210 or \$310 late submission**
- Half Page: 5 1/2" x 4 1/4" \$105 or \$155 late submission**
- Supporting Local Business (graphic ad): \$65 or \$95 late submission**
Listing includes a business card sized, full color ad on an interior page of the guide.

*Please note the centerfold map will only include farms within Van Buren County.

For all graphic ads, you **must** supply the Conservation District with a completed advertisement in either .jpeg or .pdf file format. The files may be submitted by email or in person.

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no later than February 27, 2015
for late submission prices.

Call the Van Buren Conservation District
at 269-657-4030 x5 with any questions.

Please return completed form with payment to
Van Buren Conservation District. If you have
selected to place a graphic, please email your
artwork to alison.brucks@mi.nacdnet.net